



**I have more written references dating back further, but these following pages contain most relevant, and the reason I ask for written references rather than permission for people to contact them is due to movement from one job/company to another.**

- #1: From Director who won a Queen's Enterprise Award shortly after I left – and he wrote this for me in summer of 2012 when he called me and asked me to go back (Bristol – after leaving job in 2007) unaware that I had already moved to London.
- #2: From Creative Director at London Agency that I worked for remotely (from Bristol) after leaving Steve's agency (above) and being sought out by Managing Director. After initial meeting, I worked for them on freelance basis for almost 5 years. They then offered me a job in 2011 when I said I would be moving to London, but unfortunately it didn't happen for reasons involving 'office politics' that I wasn't privy to until months later. She has since left to set up her own company.
- #3: From former colleague I worked with in 2007 (Bristol) and met up with again in London as she had also moved there. She has since moved to France.
- #4: From my previous partner who worked with me both in employment and on self employed basis over 12 years in Bath/Bristol.
- #5: From my very first employer in England (Bath) after leaving Edinburgh in 1996, (then returning 16 years later after 2 years in London). He unfortunately made me redundant due to a restructure of the company and has since sold the agency.

August 2012

To whom it may concern:

Amanda Forrest was employed by Advertising Services from October 2005 until March 2007 as a Senior Graphic Designer.

Amanda was recommended to me by a colleague from a major UK High street bank where she had previously freelanced for their head office's marketing department.

During the time myself and my team worked with Amanda we found her to be extremely professional, courteous and very competent in all relevant software especially Photoshop.

Amanda pretty much ran our design team and was responsible for ad creative and creation of all Yachting Pages & Anglophone book client adverts as well as all in house branding, artwork, business cards etc.

The scope of Amanda's work here ranged from complex house ads & complete campaigns down to 1/8 page adverts that needed to be done in minutes to meet print deadlines.

Amanda was also responsible for proofreading and on more than one occasion spotted errors in an agency supplied client adverts which she refused to run.

The client was extremely happy to have been alerted to this error which had already been running in several national and international magazines!

I would recommend Amanda as an excellent candidate for any business requiring a design professional.

Yours faithfully

Steve Crowe

Managing Director

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# superyacht **art**

creative agency of  
**THE YACHT**  
the leading magazine for the superyacht industry  
**report**

March 2011

To whom it may concern ...

I began working with Amanda back in March 2007 after a recommendation and consequent initial meeting regarding how her skillset could benefit our agency. She quickly proved herself to be consistently reliable, thorough and enthusiastic about the variety of briefs she was given, producing very creative design work and fast, accurate artwork well within our deadlines.

Within a few months we established an affinity which was particularly useful given the fact that she was working with us off-site, relying on email, FTP and telephone most of the time. She also showed herself to be very willing to work unsociable hours just to get a job done, and was generally very versatile and adaptable when required.

It is therefore unfortunate that we could not offer her what she needs (due to our agency being based in London) which is something more permanent while she lives in Bristol, otherwise the situation may have been quite different, but I would recommend her to any prospective employer for both her range of skills (particularly in Photoshop) and her resolute and affable character.

Caroline Hillier  
Creative Director  
Superyacht Art Agency

30.11.2011

To whom it may concern,

I first worked with Amanda at Yachting Pages 2007 in Bristol, and then more recently when I recommended her on a freelance basis to my previous employer in London.

It was a pleasure to work with Amanda, she has always shown initiative whilst working on a range of projects including adverts, logos, book covers, posters as well as readily being able to turn her hand to copywriting.

Amanda is a true professional, hardworking, reliable with a first-rate eye for design and attention to detail, she has a strong work ethic and will always deliver work of a high-standard to tight deadlines.

I highly recommend Amanda to any employer recruiting a talented creative/retoucher. Please do not hesitate to contact me should you require any additional information.

Yours sincerely,

Nicola Tyler  
Sales Director

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29 June 2011

To whom it may concern

I first met Amanda in February 1997 when she came for an interview at the Agency I was working for at the time. We quickly became friends after she was taken on in a similar capacity to mine in the design studio.

We have worked together many times since, and over the years she has demonstrated a consistently diligent and determined attitude whilst maintaining excellent people skills.

I also found her to be reliable, honest, generous and considerate in general character and I would trust her with anything.

I am confident that she can successfully establish herself in London given her particular range of skills and portfolio and I sincerely hope she can find what she clearly deserves.

Yours sincerely,



**Mark Pillinger**  
Artwork and Systems Manager

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31.10 97

To whom it may concern

**Amanda Forrest**

Amanda worked for The Real Adventure primarily as an artworker because that was where we had a need when she joined us, but her skills extend to more creative and versatile areas, ranging from image manipulation (photoshop) to illustration.

She is a colourful and creative character who will enliven any studio - in the words of one client meeting Amanda for the first time "By Jove she's exotic !". However beneath her "alternative" veneer is a completely sensible, hardworking, considerate and undemanding person who fits in with everyone, is very easy to work with and who lives for her work.

It is therefore with regret that we have to lose her, but changes in the profile of our work and our way of working are planned to reduce the amount of artwork we are generating as a separate function.

I therefore wish her well and can recommend her enthusiastically to any future employer .

Yours faithfully



Neil Kirkman

“The best retouching  
work we have seen  
outside of London”

**Jay Park Photography**

“The tightest visualising  
work this agency has  
ever produced”

**Dutton Merrifield**

“Get Amanda on this one –  
everything she does is  
brilliant”

**Yacht Report Group**

“No other designer can hold  
a candle to you – please  
come back”

**Advertising Services**